Meggie Sheehan

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Motion Designer

With 13 years of experience in motion design, I have developed efficient workflows, implemented AI tools, and designed onboarding programs. Skilled in motion graphics, illustration, advertising content creation, explainer videos, team leadership, and project management. Recognized for increasing project delivery speed by 30% during 2025.

WORK EXPERIENCE

EngagedMD · Washington DC · 01/2024 – Present
Motion Designer · Full-time

I create motion design and graphic design for medical explainer videos for a patient education platform. Here I collaborated with remote team members to develop and maintain a simple cohesive visual design system that empowered patients to better understand and navigate their healthcare options.

- Developed and implemented a template system within 6 months, increasing project delivery speed by 30% while ensuring high-quality standards in 2025
- Utilized AI tools including Eleven Labs to produce and edit voiceover tracks, improving efficiency and reducing turnaround times
- Served as Creative Director for promotional videos showcasing platform capabilities to prospective and existing patients
- Executed a comprehensive onboarding program, reducing new hire ramp-up time by 25% within 3 months, enhancing overall team productivity.

Within · New York, New York · 03/2022 – 01/2024
Senior Motion Designer · Full-time

I developed unique advertising content for major brand clients while helping establish and implement workflow processes that improved departmental efficiency. I managed continuing education initiatives for direct reports and fostered a collaborative team culture in a remote work environment. Producing work for The Container Store, The North Face, M&Ms and RiteAid.

- Established HTML5 ad production capabilities, leading a dedicated team to enhance ad creation efficiency within 6 months, resulting in a 80% increase in project output.
- Collaborated with remote team members to establish improved asset management systems, significantly reducing production times and increasing efficiency
- Managed direct reports' career development and continuing education, providing mentorship and growth opportunities

SKILLS

Technical Skills: Asset Production, Character Animation, Concept, Graphic Design, Illustration, Motion Design, Storyboard

Knowledge in: After Effects, Animate, Audition, Blender, Cinema 4D, Claude, DALL-E, ElevenLabs, Figma, Firefly, HTML5, Illustrator, Maya, Midjourney, Photoshop, Premiere, Procreate, Procreate, Programmatic Animation, Stable Diffusion

EDUCATION

BS in Computer Animation
Full Sail University
01/2012

BA in Philosophy and History of Math and Science
St. John's College
01/2009

Targeted Victory · Arlington, VA · 06/2020 - 03/2022
Motion Designer · Full-time

Led a cross-departmental team to produce impactful promotional content for state and national political campaigns, fostering collaboration and ensuring timely delivery of projects.

- Developed file compression processes to create compelling ads with a 25% reduction in file sizes, establishing a new production pipeline implemented across the team within 4 months
- Received Reed Award in 2021 for excellence in digital advertising and campaign work
- Created and led comprehensive onboarding system for new team members, accelerating training and integration into production workflows

Nobody Media · Washington DC · 10/2018 - 12/2019
Motion Designer · Full-time

Led all motion design work, collaborating closely with illustrators and graphic designers to create brand-specific animations optimized for rapid production. Developed scalable animation systems that balanced creative quality with efficient turnaround times.

Booze Allen Hamilton · Mclean, VA · 10/2017 - 08/2018
Motion Generalist · Full-time

Designed and animated promotional videos for governmental agencies, from conceptualization to delivery.

Hook Studios · Ann Arbor, Michigan · 01/2014 - 01/2017
Senior Motion Designer · Full-time

Lead motion teams while designing and animating content for digital and broadcast advertising campaigns. Managing motion design for Google, Youtube, Nest, Toyota, Olympic Games Rio, and Target.